



**Continuing Education, Inc**  
**UNIVERSITY AT SEA™**

*Presents*

**Internal Medicine, Pain Management, and  
Palliative Care &  
Focus on Outcomes: Pharmacogenomics,  
Medication Optimization and Collaborative Care**

*14 AMA PRA Category 1 Credits™*

14 ACPE Credits

Up to 14 (part II) MOC points in medical knowledge in the American Board of  
Internal Medicine's (ABIM) Maintenance of Certification (MOC) program

14.0 Contact Hours

**Piraeus, Greece**

**August 25 - September 01, 2024**

**With**

**George E. MacKinnon III, PhD, MS, RPh, FASHP,**

**Karen J. MacKinnon, BS, RPh**

**And**

**David Weiland, Jr., MD**

**Continuing Education, Inc.**  
**“Internal Medicine, Pain Management, and Palliative Care &**  
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**August 25 - September 1, 2024**  
**Agenda**

Sunday, August 25, 2024	6:00pm - 7:00pm	Meet and Greet, Families and Guests Invited Explorations Central, Deck 10
<b>Monday, August 26</b> <b>Hudson Room</b> <b>Conference Center</b> <b>Deck 3</b>  <i>Coffee Served at 8:00am</i>	<b>Time</b>	<b>Topic</b>
	8:30am – 10:30am	<b>Enhancing Patient Medication-Related Outcomes: Via Collaborative Models of Care</b>
	10:30am – 12:30am	<b>Optimizing Medication Adherence and Outcomes</b>
	12:30pm – 1:30pm	Lunch on your own
	1:30pm - 2:30pm	<b>Exploring the Relationship of Depression &amp; Dementia – Dr. Weiland</b>
	2:30 – 3:30pm	<b>Ethics – Dr. Weiland</b>
	3:30pm – 4:30pm	<b>Hospice and Palliative Care – Dr. Weiland</b>
<b>Tuesday, August 27</b>	No Events Today	
<b>Wednesday, August 28</b> <b>Hudson Room</b> <b>Conference Center</b> <b>Deck 3</b> <i>Coffee Served at 3:00pm</i>	<b>Time</b>	<b>Topic</b>
	3:30pm – 4:30pm	<b>Aging Physician – Dr. Weiland</b>
	4:30 - 5:30pm	<b>Compassion Fatigue and Resiliency – Dr. Weiland</b>
Thursday, August 29	5:30pm - 6:30pm	Networking and Case Discussions - Ocean Bar, Deck 3
<b>Friday, August 30</b> <b>Hudson Room</b> <b>Conference Center</b> <b>Deck 3</b>  <i>Coffee Served at 9:30am</i>	<b>Time</b>	<b>Topic</b>
	10:00am – 12 Noon	<b>From Pharmacogenomics to Personalized Medicine/Care</b>
	12 Noon – 1:00pm	<b>Case Studies in Pharmacogenomics</b>
	1:00pm - 2:00pm	Lunch on your own
	2:00pm –4:00pm	<b>Clinical Communications Palliative Polypharmacy 2024 – Dr. Weiland</b>
Saturday, August 31	5:30pm - 6:30pm	Networking and Case Discussions - Ocean Bar, Deck 3
Sunday, September 1	Have a Safe Trip Home!	

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## **Faculty**

**George E. MacKinnon III, PhD, MS, RPh, FASHP**

Founding Dean and Professor of Pharmacy  
School of Pharmacy  
Medical College of Wisconsin

Dr. George E. MacKinnon III began responsibilities as Founding Dean of the School of Pharmacy at the Medical College of Wisconsin October 1, 2015. His primary academic appointment is as Professor of Pharmacy Administration with secondary appointments within the School of Medicine in the Institute for Health and Equity (Division of Population Health Improvement), Department of Family and Community Medicine and the Genomic Sciences and Precision Medicine Center.

Dr. MacKinnon received both his BS (Pharmacy) and MS (Hospital Pharmacy) from University of Wisconsin-Madison School of Pharmacy. He completed two-years of post-graduate clinical pharmacy residency training at the University of Wisconsin Hospital and Clinics, earning his PhD in Educational Leadership and Policy Studies from Loyola University Chicago.

Over the past 30 years he has held academic appointments in medicine and pharmacy engaging in clinical practice, research, teaching, and academic administration. His previous appointments include Founding Dean of Pharmacy & Vice Provost for Health Sciences at Roosevelt University Chicago, Vice President of Academic Affairs with the American Association of Colleges of Pharmacy, and Director of Global Health Economics & Outcomes Research of Abbott Laboratories, in Chicago.

Dr. MacKinnon has engaged in significant curricular pharmacy innovation (e.g., accelerated graduation and non-traditional pathways, integrated curricula, and interprofessional education) and post-graduate training development. He taught one of the first required courses in health economics and outcomes assessment and is Editor of the textbook, *Understanding Health Outcomes and Pharmacoeconomic*. His research interests align in expanding pharmacist care models (e.g., primary care, pharmacogenomics, immunizations).

**Karen J. MacKinnon, BS, RPh**

Assistant Professor and Director of Outreach  
Department of Clinical Sciences

In her role at MCW, Professor MacKinnon is responsible for developing corporate partnerships, activities and services that support the creation of new pharmacy practice models. Professor MacKinnon has over 25 years of experience in teaching and has assisted in the establishment of three previous academic pharmacy programs, having served in the roles of Director of Experiential Education and Director of Professional Laboratories.

Professor MacKinnon has practiced in institutional and community pharmacy practice settings throughout her career. Professor MacKinnon is currently engaged with local and state immunization grants to support pharmacists' role in optimizing and expanding immunization access in Wisconsin.

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**David Weiland, MD**

Hospice and Palliative Care, Chapters Hospice, North Pinellas County, Florida

Dr. David Weiland: Currently providing Hospice & Palliative Care in North Pinellas County with Chapters Hospice. He has significant administrative and quality experience as Chief Medical Officer at HCA/Largo Medical Center for 5 years. He also served as the VPMA of Bayfront Medical Center for four years.

Dr. Weiland was Medical Director of Suncoast Hospice, where he oversaw quality, community outreach and developed inpatient hospice units and hospital-based palliative care teams. In addition, Dr. Weiland has served as Family Practice Faculty for the University of South Florida. He was board certified in Internal Medicine as well as Hospice and Palliative Medicine.

Dr. Weiland has served on numerous community boards including current Chairman of the Pinellas EMS Advisory Committee and the Pinellas County Commission Pill Mill Task Force dealing with illicit pain medication prescribing. He was the past president of the Pinellas County Medical Association and continues to take an active role in PCMA and FMA activities.

He lectures and presents clinical presentations nationally for the AAFP, including a diverse array of palliative and primary care topics including Medical Ethics, Depression, Alzheimer's Disease, Palliative Pain Management, Quality and Patient safety issues as well as conducts workshops on patient-centered communication to enhance the patient care experience.

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## **Accreditation Statements**

### **Joint Accreditation**



In support of improving patient care, Continuing Education, Inc./University at Sea™ is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

#### **Physicians**

**Designation:** Continuing Education, Inc. designates this live activity for a maximum of 14 *AMA PRA Category 1 Credit(s)*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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#### **Nurses**

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Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 14 (part II) MOC points in medical knowledge in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

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Faculty members further affirm (1) that all recommendations involving clinical medicine given during presentations are based upon evidence that is accepted within the profession of medicine for the care of patients, (2) that any scientific research referred to in support or justification for a patient care recommendation conforms to the generally accepted standards of experimental design, data collection and analysis, and (3) that they will not present recommendations, treatments or manners of practicing medicine that are not within the definition of CME, or are known to have risks or dangers that outweigh the benefits, or are known to be ineffective in the treatment of patients.

**George E. MacKinnon III, PhD, MS, RPh, FASHP,**

Dr. MacKinnon has reported no relationships with ineligible companies and has agreed to identify any off-label or investigational uses of pharmaceuticals or equipment referenced during all presentations.

**Karen J. MacKinnon, BS, RPh**

Ms. MacKinnon has reported no relationships with ineligible companies and has agreed to identify any off-label or investigational uses of pharmaceuticals or equipment referenced during all presentations.

**David Weiland, Jr., MD**

Dr. Weiland has reported no relationships with ineligible companies and has agreed to identify any off-label or investigational uses of pharmaceuticals or equipment referenced during all presentations.